

## Feather Board Command Centre Appoints Maggy Watson as General Manager

**GUELPH, ON – May 23, 2025** – The Feather Board Command Centre (FBCC) Board of Directors is pleased to announce the appointment of Maggy Watson as General Manager, effective immediately.

Watson has been a valued member of the FBCC team since 2022, most recently serving as Operations Lead. In this role, she has been instrumental in supporting Ontario's feather industry and meeting the organization's operational and emergency preparedness objectives. Her background in emergency management, combined with her dedication to the poultry sector, positions her well to lead FBCC into its next chapter.

"The Feather Board Command Centre looks forward to continuing to work with Maggy in her new leadership capacity," said Mark Woods, Chair of the FBCC. "We are confident that her expertise and vision will be a tremendous asset to the poultry industry."

Watson's appointment reflects FBCC's ongoing commitment to strong leadership and proactive industry support.

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